

Entrepreneur Magazine's
Entrepreneur OF 2010
AWARDS

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The UPS Store



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Established Entrepreneurs

Emerging Entrepreneurs

College Entrepreneurs



TASTE Specialty Foods



TASTE Specialty Foods

Located In: Las Vegas, Nevada

Year Founded: 2006

Sales In 2009: \$X,XXX,XXX.XX

Number of Employees: 4

Website: <http://www.tastefoods.com>

Describe your business.

TASTE Specialty Foods is a gourmet food supplier to some of the best known restaurants and Chefs throughout Las Vegas. We originally opened up focused around farmed and aqua-cultured Caviars with an understanding of the environmental benefits this has on products and species. This concept opened a variety of opportunities as today we sell everything from Hungarian Paprika to Wasabi Peanuts, White Truffle Oil and even All Natural Beef; to mention a few. What makes the company unique is our branding, as 80% of what we sell is in our own TASTE label. Like most start-up's we have also been challenged by the economy and been able to use our greatest asset; our ability to change. Moving forward TASTE continues to innovate and adapt to the market, allowing us to maintain innovation, growth and long-term sustainability.

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